



555 WRIGHT WAY
CARSON CITY, NV 89711
Reno/Sparks/Carson City (775) 684-4DMV (4368)
Las Vegas Area (702) 486-4DMV (4368)
Rural Nevada or Out of State (887) 368-7828

SPECIALTY LICENSE PLATE DEVELOPMENT PROCESS

Plate development will begin once all required documentation is submitted and the Commission on Special License Plates approves the application.

- If legislation is passed in favor of a sponsoring agency to develop a new specialty license plate, the agency will be referred to the Commission on Special License Plates for approval.
- A person on behalf of an organization may request a special license plate be made without legislation.
- Submit a completed Specialty License Plate Application (form SP-68) to the Department.
- With the application a surety bond in the amount of \$5,000 must be submitted.
- The Commission on Special License Plates will release the bond if the license plate is not made or, upon the yearly audit there are at least 1,000 active registered vehicles utilizing the license plate.
- Submit proof the special license plate will only generate financial support for the following:
 - For a government entity or an organization that is established as a nonprofit charitable organization which provides services to the community relating to public health, education, or general welfare.
 - The organization must be registered with the Secretary of State, if required by law.
 - The name and purpose of the organization does not promote, advertise, or endorse any specific product, brand name, or service that is offered for profit and is nondiscriminatory.
 - The license plate does not promote any specific religion, faith, or antireligious belief.
- The sponsoring agency must submit a yearly balance sheet each fiscal year.
- Documentation will be submitted to Central Services and Records Division for review, then the Director's office, the Director will submit to the Commission on Special License Plates for approval.
- If approved a meeting will be set up to discuss account codes, design, and souvenir plates.
- The sponsoring agency may request displaying of the license plate on the DMV website, a camera-ready design must accompany the request.
- The license plate design must meet the standards set in NRS 482.270. The left-hand one-third of the license plate is the only part of the license plate on which any design or insignia can be displayed.
- The sponsoring agency/artist must submit a letter relinquishing any proprietary rights and assign all rights of the design to the Department.
- Once law enforcement has approved the license plate, the Department Director will make the final decision as to the acceptability of the license plate.
- The first 50 to 100 license plates may be reserved for the sponsoring agency. The agency must notify the Department, in writing, of the reserved license plate number, person, and office location where the individual will register the new license plate. License plates will be held for a maximum of 3 months.
- Trailer license plates are available.
- Souvenir license plates are available for purchase, to the sponsoring agency.
- Submit the Specialty License Plate Application (form SP-68) and documents to:

Department of Motor Vehicles
Central Services and Records Division
Special License Plates Section
555 Wright Way
Carson City, NV 89711
Fax (775) 684-4518